## Potential Enforcement Modes

Every Analytics Products standard shall be enforced in exactly one of the modes described in the table below.

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| **Enforcement Mode** | **Description** |
| aspirational | The standard is defined, but we don’t act on it. |
| voluntary | We enforce the standard solely through individual initiative. |
| opportunistic | We apply the standard to a module whenever we touch (create or maintain) it. |
| selective plus aspirational | We apply the standard to some but not all modules as soon as practical, and the remaining modules not at all. |
| selective plus voluntary | We apply the standard to some but not all modules as soon as practical, and the remaining modules voluntarily (in the above sense). |
| selective plus opportunistic | We apply the standard to some but not all modules as soon as practical, and the remaining modules opportunistically (in the above sense). |
| comprehensive | We apply the standard to all modules as soon as practical. |